



**VISION AND MISSION**

**Vision**

The Industrial Engineering Study Program at Sampoerna University's Faculty of Engineering and Technology aims to be internationally competitive by 2030, producing graduates who are highly sought after by industries, possess entrepreneurial mindsets, exhibit social responsibility, are prepared for advanced degrees, and have the capability to design, analyze, implement, and improve integrated systems of people, materials, machines, and information.

**Mission**

The Industrial Engineering Study Program of the Faculty of Engineering and Technology at Sampoerna University strives

- To provide Industrial Engineering curriculum that meets the needs of industries and contributes to the wellbeing of society and the nation.
- To engage in innovative research in Industrial Engineering.
- To instill leadership and entrepreneurship characteristics in our graduates.
- To impart high ethical standards and social awareness in our graduates.